



Paul A. Laudicina, Chairman Emeritus, A.T. Kearney and Founder, Global Business Policy Council

Paul A. Laudicina is chairman emeritus of A.T. Kearney, and founder of its Global Business Policy Council (GBPC). Founded in 1992, the GBPC is a forum of CEOs and thought leaders focused on assessing global strategic opportunities and risk management and global competitiveness. Mr. Laudicina then served as Kearney's managing partner and chairman of the board from 2006 to 2012, taking on this role after the firm regained its independence through a management buyout.

Over 30 years, Mr. Laudicina has worked with scores of CEOs in virtually all industry sectors and geographies across a broad range of strategic corporate and policy issues. In 1998, he created The Kearney Foreign Direct Investment (FDI) Confidence Index®, an annual survey of global business executives that ranks the markets likely to attract the most investment in the next three years.

Mr. Laudicina is the author of a number of articles and books on global strategic issues, including *Beating the Global Odds: Successful Decision Making in a Confused and Troubled World* (Wiley, 2012) and *World Out of Balance: Navigating Global Risks to Seize Competitive Advantage* (McGraw-Hill, 2005), also published in seven other language editions. Today, Mr. Laudicina is chief executive officer of Global Counsel, LLC, an independent advisory service. He is the author of a regular Forbes.com column on leadership issues and hosts a podcast series, *Coronavirus: a world transformed*, which features interviews with global leaders on the impact of COVID-19. Mr. Laudicina was named to *Consulting Magazine's* annual ranking of the Top 25 Most Influential Consultants in 2005, again in 2007, and was awarded its most prestigious Lifetime Achievement Award in 2019.

Before joining A.T. Kearney in 1991, Mr. Laudicina was vice president of SRI International—the former Stanford Research Institute—and founder of its policy division. He also served as legislative director to then U.S. Senator Joseph R. Biden, Jr., in a strategic planning role for a major global energy company, and in a research capacity with a global think tank and with the United Nations.

Mr. Laudicina is vice chancellor of the International Academy of Management and a member of the Council on Foreign Relations.