

GFCC University Research and Leadership Forum

Leadership dialogue on Universities 4.0 and their role in driving place-based innovation and socio-economic transformation



GFCC University Research and Leadership Forum Conference

Driving innovation and transformation

Friday 8 November 2024
Aston University, Birmingham UK

“Place-based innovation facilitated by universities and embedded within regional and national innovation ecosystems is a global phenomenon as universities partner with public and private sector like never before, and transition to new business models in response to several transformations and opportunities. Innovation precincts or districts are geographically targeted areas designed to stimulate economic growth by leveraging physical and digital assets of universities, research institutions, and high-tech companies, advanced civic infrastructure, and thriving ecosystems of entrepreneurs, businesses, and investors.”
[\(Aston University\)](#)

➤ Leadership Dialogue:

Nov 8, 09:00 AM | **Advancing Place-Making Innovation**

Dr Koussia as a Kick-off discussant